CULTIVATE YOUR VOTERS.
GET MORE VOTES.
Reach and exceed your campaign goals with digital advertising to specific households.

ESQUIRE ADVERTISING OFFERS

BUILD YOUR BASE
Reach a desired community to serve as a foundation of your campaign.

MARK YOUR TERRITORY
Increase the overall visibility of your campaign. Engage with undecided voters.

INCREASE VOTER TURNOUT
Reach first-time voters and enlist their participation (GoTV).

95% MATCH
Our proprietary technology extracts the devices from household addresses with over a 95% accuracy.

UP TO 15% LIFT
On average, expect to see an 8-15% increase in voter turnout.

REACH VOTERS
Esquire has the ability to effectively reach individuals devices, people, etc of those who have previously voted for a specific party in the past elections. This audience can be further segmented by:

- Voting Frequency
- Age
- Income
- Marital Status
- Ethnicity
- Religion

WHERE WE SERVE
FACEBOOK, INSTAGRAM, 95% OF AVAILABLE WEBSITES (DISPLAY), OTT